

The logo for horecaAI, featuring the word "horeca" in a white sans-serif font, followed by "AI" in a white sans-serif font inside a white square, all enclosed within a white rectangular border.

horecaAI

# **273,402 USD PROFIT INCREASE IN 27 MONTHS**

A data-driven success story of a restaurant that greatly increased beverage sales profitability with horecaAI

Business model

**Casual dinning restaurant with higher-mid prices**

Restaurant type

**Grill, Brewery & Cocktail Bar**

Implemented horecaAI solutions

**Beverage Cost Cutter**

Monthly beverage sales profitability increase

**10,126 USD at average revenue of 82,455 USD**

Monthly cost of horecaAI packages

**312 USD**

Return on investment

**31x**

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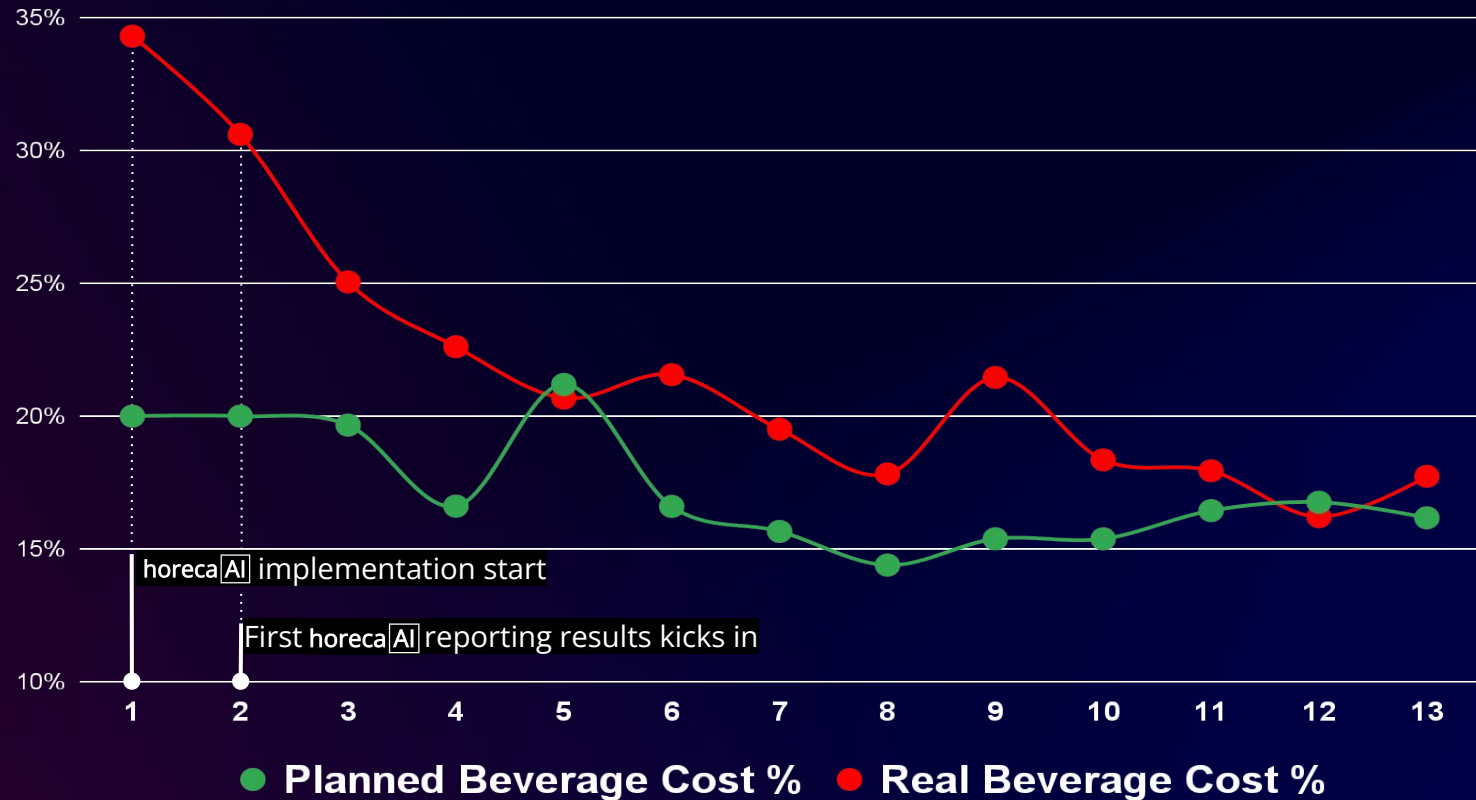
**Calculate possible  
profitability increase**



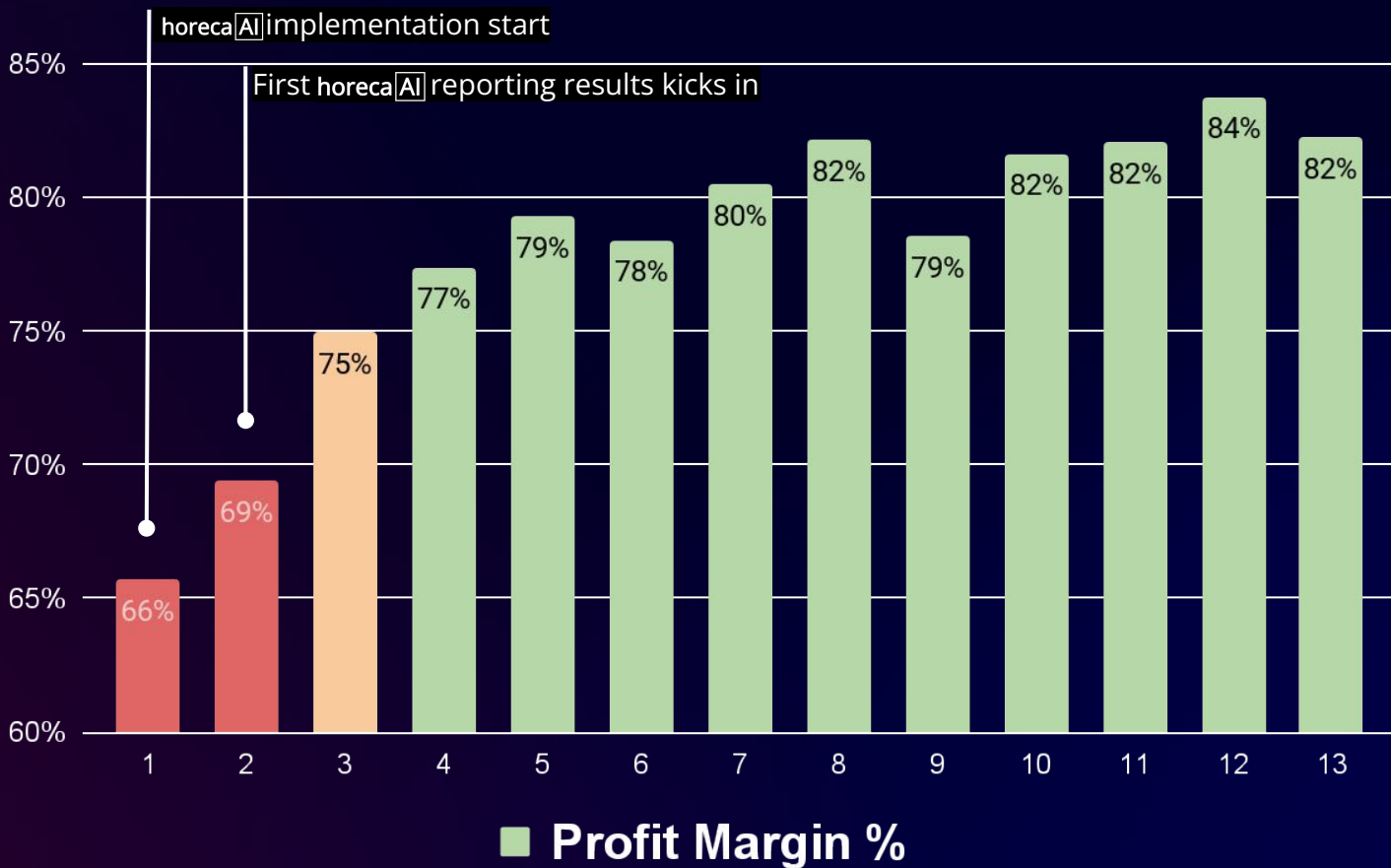
**Schedule a meeting  
Let's talk about your  
beverage sales profit**

**This venue uses Food Cost  
Cutter package too. Find out  
the results in a case study.**

## Beverage Cost percentage reduction over-time



## Margin percentage increase over-time



How it was achieved in  
**8 steps / 6 weeks**

FIRST  
WEEK

**1. A stock control for the system configuration purposes.**

FIRST  
WEEK

**2. The venue account configuration.**

Setting up control model, recipes, custom items and automated sales data import.

SECOND  
WEEK

**3. The first stock control.**

THIRD  
WEEK

**4. Procurement data aggregation.**

FIFTH  
WEEK

**5. The second stock control.**

FIFTH  
WEEK

**6. Report and analytics session with horecaAI dedicated specialist.**

SIXTH  
WEEK

**7. Apply data-based conclusions from the report.**



**8. Repeat the process at least once a month.**

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